



Portuguese Pavilion at Expo 2010 Shanghai Powered by YDreams Technologies

Interactive technologies by YDreams help visitors understand the long-standing historical relationship between China and Portugal, and in keeping with this year's expo theme, 'Better City, Better Life', afford expo-goers innovative ways for exploring Portugal's recent developments in renewable energies

The Portuguese pavilion inaugurated May 1st and will remain open until October 31st of this year. The six-month exhibition, revolving around the theme 'Better City, Better Living' is the largest international event hosted by China after the 2008 Olympic Games.

Portugal's Pavilion, divided into six distinct areas, features four creative interactive installations, conceived and implemented by YDreams. Amongst them, a virtual digital version of the 4-meter long scroll, representing the strong diplomatic ties between the two countries, which visitors can virtually unravel, and explore. Also on display is a replica of a large-sized traditional porcelain dish, onto which constantly changing motifs and designs are projected, and in keeping with the expo's theme, a 7-meter interactive wall features a dynamic game geared at teaching visitors about wind energy, where they play with virtual elements using hand gestures and movement.

About Expo Shanghai

The international exhibition is being held in Shanghai from May 1st to October 31st; the theme for Expo 2010 is "Better City, Better Life," representing mankind's common wish for better living in future urban environments. Through different sub-themes, Expo 2010 is aiming to lay down blueprints for future cities and harmonious urban life styles, while simultaneously providing an extraordinary educational and entertaining platform for visitors of all nations.